

FOR IMMEDIATE RELEASE



Steven Bates

Mendocino, California, Sept. 29, 2012 -- Rock the Ground Productions releases their newest CD, *Play It Pretty For Atlantis*, by rock guitarist phenom, **Steven Bates**. From the killer dueling guitars (best heard on headphones), to memorable lyrics like "if it were the last piece of real estate, I wouldn't want to live inside your head", this album is a major crowd pleaser.

Standing on the shoulders of his first two albums, **Bates** has reached a new level of perfection: the balance between gritty, hard-core rock and polished musical anthem.

Each song takes you by surprise and makes you think, "this is my favorite song" -- until the next one starts to play. Although each song can easily stand on its own, *Play It Pretty For Atlantis* is a total work, thoughtfully written, played and ordered. From the opening song "Ally Tonight" to the dreamy "Swimming To Jordan", **Bates's** poetic lyrics, solid voice and astounding guitar, give rock and roll fans a reason to get up and dance.

Bates's remarkable third album features guest appearances from heavy hitter **Gene Parsons** (*The Byrds & The Flying Burrito Brothers*) on pedal steel guitar, **Ralph Humphrey** (*Frank Zappa*) on drums and Grammy nominated producer, **Bill Bottrell** (*Sheryl Crow, Michael Jackson & Tom Petty*) on acoustic 12-string and electric rhythm guitars. And if that lineup isn't impressive enough, regular band members include **David Hayes** (*Van Morrison, Southside Johnny and the Asbury Jukes & Jessie Colin Young*) on bass, **James Preston** (*Sons of Champlin & Sheryl Crow*) plays drums, plus custom guitar craftsman, **Roger Fritz** (*Shelby Lynne*) jams on slide guitar and dobro.

The track listing for *Play It Pretty For Atlantis* is as follows:

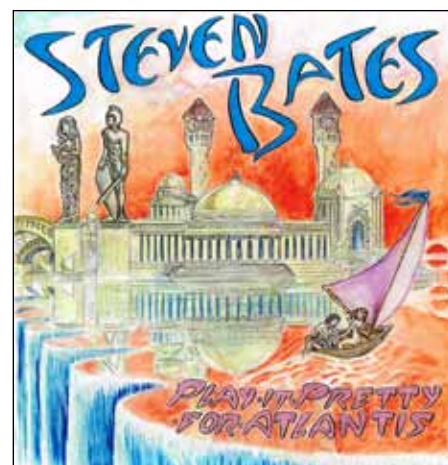
- | | | |
|-----|---|-------|
| 1. | Ally Tonight | 5:04 |
| 2. | Backs Against The Wall | 3:53 |
| 3. | Fool's Gold | 5:19 |
| 4. | Green Pearl | 5:05 |
| 5. | Insider's Blues | 5:59 |
| 6. | Make-Up Songs & Break-Up Songs | 5:30 |
| 7. | Hey San Francisco | 8:18 |
| 8. | Gone, But Not For Long | 7:04 |
| 9. | Shine Your Light | 5:18 |
| 10. | A Love Song (For Those with Ears to Hear) | 4:19 |
| 11. | New Clear Beach | 6:19 |
| 12. | Swimming To Jordan | 10:25 |

For inquiries, please contact:

Hugh Dignon, Rock the Ground Productions
hugh_dignon@yahoo.com / 707-937-1027
StevenBatesMusic.com

To preview to the new album:

StevenBatesMusic.com/audio/play-it-pretty-for-atlantis



Top: Roger Fritz (left) and Steven Bates (right) sparring during the guitar duet on original song "Insider's Blues".
Bottom: Newest CD release "Play It Pretty For Atlantis"